

# Case Study | CMS



## Corporate Website Development for Bank

### About Client

More than 100 years old Bank emphasizing on personal service and customer satisfaction in tending to the financial needs of businesses, individuals, and families in 11 counties in northern and central New Jersey.

### Technology Used

Drupal, HTML5, CSS3, and JavaScript

### Business Benefits

- Responsive to Desktop, Tablet, and Mobile
- Easy to manage contents and assets
- Secured
- Grade A in Performance

### Business Challenges

- Content should be entirely managed by the customer
- Responsive website in 1600px, 1280px, 1024px, 768px, 640px, and 320px
- Cross Browser Compatibility
- Appointment Scheduler
- Integration with Online Banking System
- Branch Locator
- Mortgage Calculator
- Search Engine Optimization
- Social Media Integration

### Solution Provided

- Implemented and Configured Umbraco CMS
- Applied Bootstrap Framework for Responsiveness

