

Why move to the Cloud? It's a No-Brainer

Businesses suffer to maintain Traditional IT set up
Are you one of them?



Susceptible to Downtime

Not so resilient and cannot guarantee a consistently high level of server performance



Lack of Scalability

Inability to scale up or down as per your business demands, leaves you trapped with investments of infrastructure cap-ex



Increased Running Cost

The value of physical servers keeps decreasing with time, resulting in a very low ROI; If your business slows, the purchased equipment and additional server space will be of no use, yet you will end up paying for them



Increased TCO

Your Cap-ex (on-premises hardware / software), Op-ex (services, support, and maintenance fees), and Indirect costs (potential downtime and time-to-market delays) is a huge burden to carry

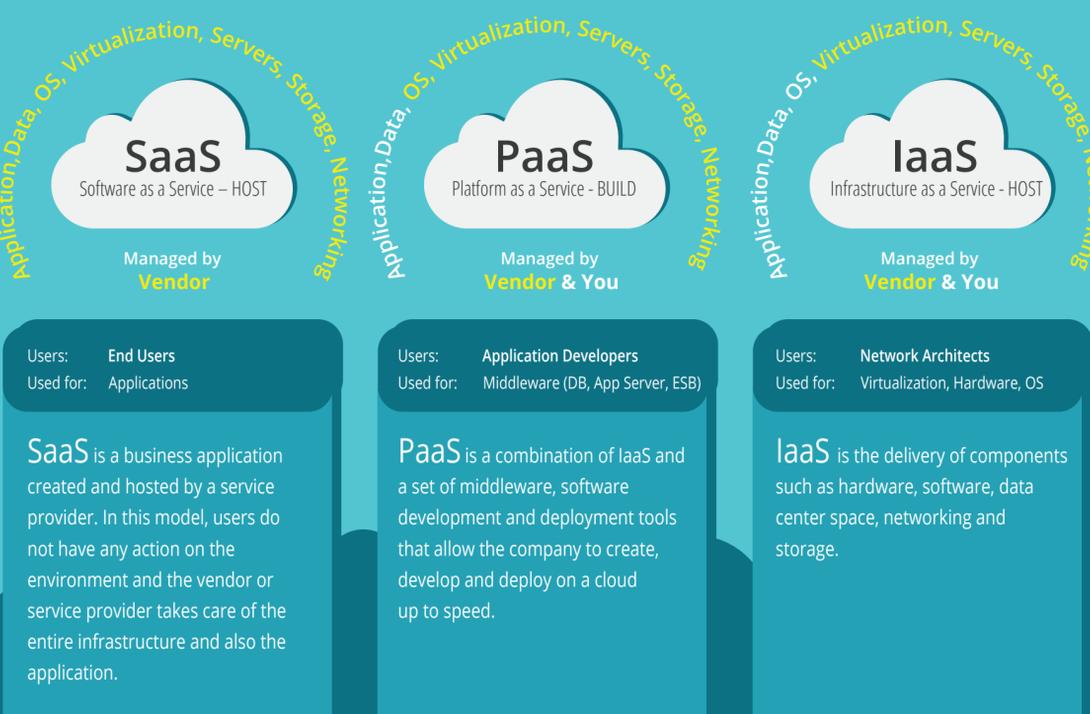
Cloud can give you more than you think...

Move the Cloud to drive revenue and growth... not just cost savings!

- Pay as you go - 15.07% Of average reduction in IT spending
- Makes Disaster Recovery Simple
Cloud-based backup and recovery solutions saves time and avoids large up-front investment
- 19.63% of average increase in company growth following the implementation of cloud
- Offers greater Protection and security measures
- Enables Regulatory agility
- Offers total flexibility (If your business needs to be scaled up or down, the flexibility is baked into the service)
- Takes the hassle out of collaboration
- Offers Automatic Software Updates
- 20.66% of average increase in time to market
- Helps to future Proof any modern business
- Allows Employees to work from anywhere



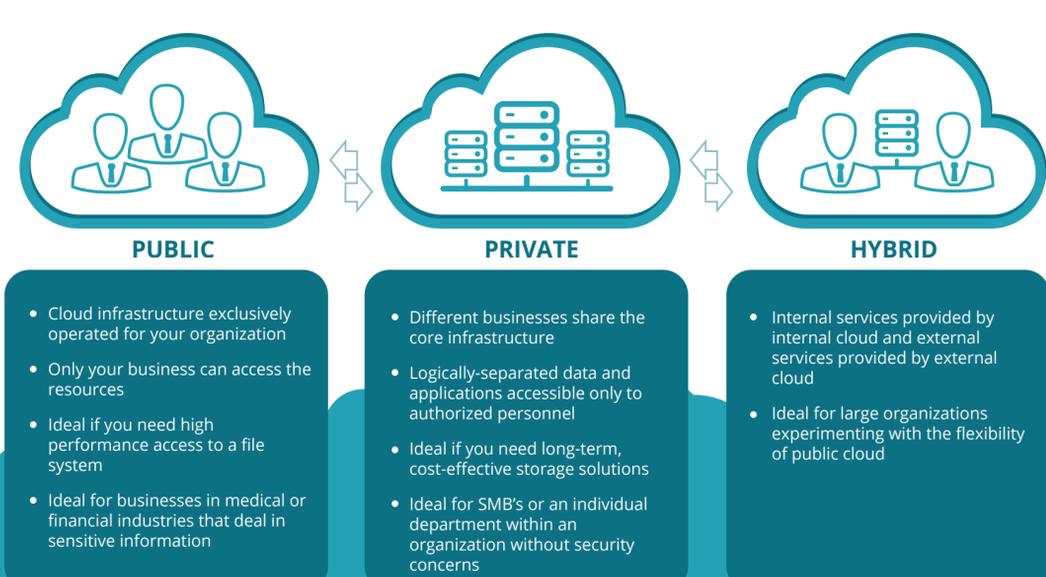
Understanding the Cloud's Atmospheric Layers



Now choose the best - Public vs. Private vs. Hybrid

Is your organization planning to adopt cloud technology?
Then wondering which hosting solution you should choose?

To make your job easier, let's compare the three options available - Public, Private, and Hybrid



So which is BEST?

90% of enterprises adopts Hybrid Cloud Solution
Hybrid Cloud would be the ideal choice if you want the best of both worlds

Sensible partners with business to customize a Cloud solution that best fits the need of their organization