



CASE STUDY -

Staff Augmentation for an Automobile Client

Client - Overview

The client is a Global Automobile Giant based out of the US with offices in Michigan, Texas and California.

Business Need / Challenges

Immediate need to hire 30 resources on various telematics skills. All the resources were required to come with an automobile industry background and to work onsite at client locations in Michigan and California.

The client wanted to give preference to candidates with past experience working with any of their competitors. The client wanted to put all the resources in place and start the project in a span of 6 weeks.

Solution

Sensiple immediately put a dedicated recruitment team in place consisting of a Recruitment Manager and 5 experienced recruiters. We ensured that all the recruiters had some automobile domain knowledge and two of the recruiters had already working on the specific client's requirements in the past.



We ensured that the team worked 7 days a week and we conducted virtual job fairs and walk in drives in our US office for 3 consecutive weekends.

In 4 weeks' time we were able to ensure that we had presented a good pool of consultants with relevant skills to the client. We were able to ramp up the consultants from job fairs, job boards, references and our passive talent pool. All the consultants we found were tech screened by our technical team before being presented to the client.

Business Benefits

- ✓ Quick deployment of resources helped the client to successfully meet deadlines.
- ✓ High quality resources at a reduced cost
- ✓ Minimized disruptions to the client and reduced down-time.

Reach us

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